



NORTH-CHIANG MAI
INTERNATIONAL COLLEGE

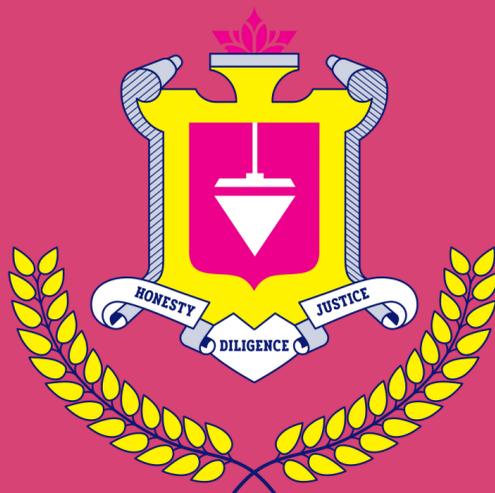


BBA Program

Introduction to the Bachelor of Business

Administration

North-Chiang Mai University



มหาวิทยาลัยนอร์ท-เชียงใหม่
NORTH-CHIANG MAI UNIVERSITY

North-Chiang Mai University is a private comprehensive university located in Chiang Mai Province, northern Thailand. It was established in 1999. The name of the school at the beginning was "North-Chiang Mai University". "Chiang Mai College" was upgraded to "Northern Chiang Mai University" in 2004. The University is in Hang Dong District, Chiang Mai Province (city), Thailand. The campus covers an area of 1,000 acres and has more than 2,000 students. The school has a garden-like campus environment. Students seem to be in European and American institutions of higher learning. The campus has a full range of basic facilities such as training bases, golf courses, sports fields, and student halls. The teaching levels cover undergraduate, master, and doctoral degrees, and the teachers are strong.



พิธีประสาทปริญญาบัตร

ครั้งที่ 18

มหาวิทยาลัยนอร์ท - เชียงใหม่

ณ ศูนย์ประชุมนานาชาติอาคารเฉลิมพระเกียรติ 80 พรรษา 5 ธันวาคม 2560

วันอาทิตย์ที่ 17 มกราคม 2564

ติดตามรายละเอียด

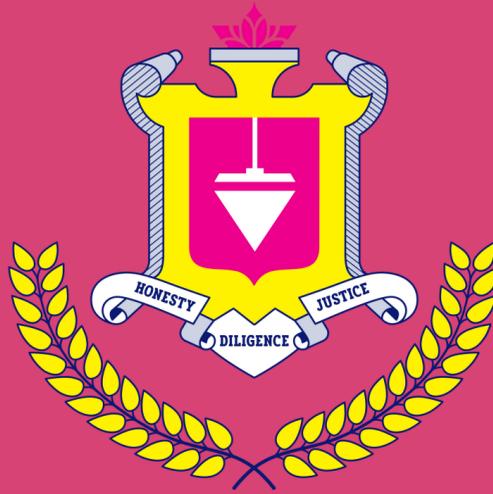


<http://webapp.northcm.ac.th/GraduationCeremony>



<https://www.facebook.com/NCUFUN>





มหาวิทยาลัยนอร์ท-เชียงใหม่
NORTH-CHIANG MAI UNIVERSITY

North-Chiang Mai University has 6 schools: Graduate School, School of Economics and Management, School of Law, School of Humanities and Social Sciences, School of Engineering, and International School. There are undergraduate majors: Political Science, English Communication, E-commerce, Management, Accounting, Marketing, tourism and service management, electrical engineering, computer engineering, mechanical engineering, automotive technology, law, and more than 20 majors; master's majors include: political science, project evaluation and services, information technology management and business management; There are doctoral majors: economics, development services. North-Chiang Mai University pays attention to cultivating students' comprehensive quality and cultivates high-quality applied talents who have excellent moral character, strong practical ability, strong communication ability, and information and communication skills.



Motto

Science and Technology

The graduates of North-Chiang Mai University aspire, can think, express well, and are diligent in seeking knowledge. They should practice integrity, diligence, and justice, and repay society with good morals and spirit.

Enrollment qualities

North-Chiang Mai University's goal is to cultivate quality scholars for the society. Therefore, pay attention to cultivating students' basic abilities, establish a sense of being a good person, and become their own masters to meet the development needs of the government and individuals, and promote the development of hometown, society, and the country. Therefore, the quality of the students at North-Chiang Mai University is to be a good person, behave appropriately, know how to do it, technically, good language, strong communication skills, be able to cooperate harmoniously with others, have creative thinking, have leadership skills, have ethics, etc.





There are six objectives for the establishment of North-Chiang Mai University:

(1) Through teaching guidance, train students to become graduates with the following characteristics:

1. Be able to truly apply knowledge in practice.
2. Be able to possess moral and ethical, self-discipline, integrity, diligence, and justice qualities.
3. Facing new situations, learn skills to solve new problems.
4. Have good interpersonal communication and teamwork skills.
5. Ability to communicate effectively in Thai and foreign languages.
6. Ability to apply information technology.

(2) Through the research and innovation of teaching application equipment, to better develop the social economy, and the widespread dissemination of important research and innovation.

(3) Improve the knowledge and ability of university teachers and students and promote the application of teaching equipment to provide services to the community.

(4) Cooperate with neighboring communities, government departments and private enterprises to protect the country and the culture of Northern Thailand.

(5) Participate in the protection of natural resources and the environment at the local, national and international levels.

(6) Become a university with good accreditation standards in all disciplines.





Major: Management

Professional direction: Training business management professionals.

Teacher team: Teachers from Thailand, Europe, the US, and around the world.

Enrollment target: High school graduated, adults with high school education (no age limit)

Study time: 4 years (eight semesters)

Tuition fee: 40,000 baht/semester

Qualifications: Those with a high school degree.

Teaching plan: Study in small classes, within 25 students per class, 7 courses per semester.

Language of study: English.

Graduation requirements: Complete the study plan credits and complete the internship.

Degree Award: Through the study plan, the university will issue a “Bachelor of Business Administration Certificate”





Employment prospects: This project is suitable for those interested in doing business, corporate management, merchants, international trade, tourism, real estate, resorts, etc. Combining theoretical and practical training, the university has signed a memorandum of cooperation between universities and major companies in Thailand. Students can visit a company for an on-site internship for 4 months in the last semester, and those with superior grades may continue to work.

Course Advantage: There are a lot of benefits of studying with us,

First, the curriculum is designed to prepare graduates for international careers and all classes are taught in English by highly qualified professors. We focus on individual attention — small class sizes, personal advising. Students can have the opportunity to study one or two foreign languages in addition to students' native languages.

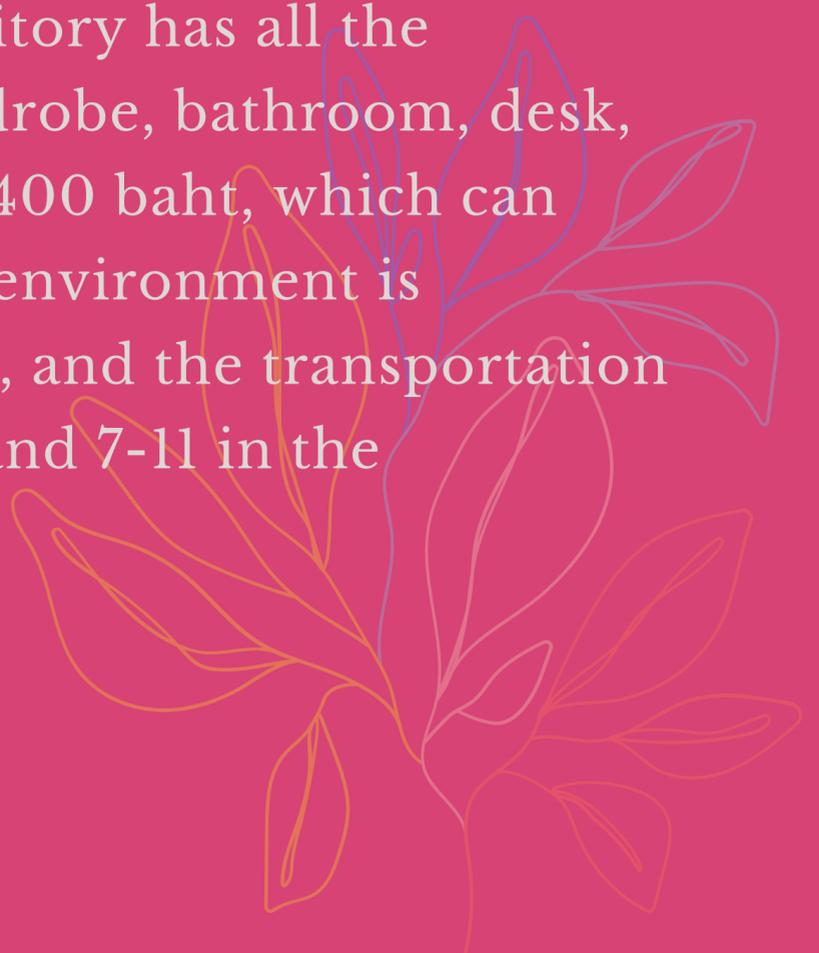
Students are also provided with opportunities for international experiences of studying a semester in Europe, Australia, and the United States through study abroad programs with partner universities and internships with companies and other organizations.



Affordable tuition and cost of living, with safe and comfortable lifestyle in Chiang Mai, Thailand. Chiang Mai is most famous for its beautiful ancient temples, with striking mountainous landscape around the city provides a lot of wonderful natural attractions. With easy access to Bangkok and neighboring countries. Professional support services, including career counseling and networking. And finally, students will have opportunities to develop friendships with people from many countries and cultures.

Example courses: Management, marketing, human resource management, financial management, accounting management, operation management, tourism management, hotel management, event organization management, negotiation, international business management, business law, statistics, subject research, etc.

On-campus dormitory: The dormitory has all the facilities, air-conditioning, wardrobe, bathroom, desk, bed, etc. The monthly rent is 2,400 baht, which can accommodate two people. The environment is beautiful, safe, and comfortable, and the transportation is convenient. There are Big C and 7-11 in the surrounding area.





Contact:

Dr. Phattharphon Silarak
Dean Of International College

Address: International College, North-Chiang
Mai University
169 Moo 3, Nong Kaew, Hang Dong,
Chiang Mai 50230

Email: phattaraphon@northcm.ac.th
Andychang628@gmail.com
ncic@northcm.ac.th

Tel: 0066-53-819-999
0066-80-8067304

For more information, please visit the official website of
North-Chiang Mai University:
www.northcm.ac.th

